

ORDER



KLAS

Orders

Order / Rev: 37762
 Alt Order #: 08889360
 Product Desc: ISSUE
 Estimate: 1300
 Flight Dates: 10/31/12 - 11/05/12
 Original Date / Rev: 10/26/12 / 10/26/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency

Name: Cross Roads Media
 Buying Contact:
 Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: American Crossroads
 Demographic: A35+
 Product Codes: PO4
 Priority: LV1
 Revenue Codes: AGY, POL, ISS

New Business Thru: 09/12/10
 Order Separation: 00:10:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|--------------|
| 10/29/12 | 11/05/12 | 57 | \$227,000.00 | \$192,950.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|--------------|--------|
| November 2012 | 57 | \$227,000.00 | \$192,950.00 | 0.00 |
| Totals | 57 | \$227,000.00 | \$192,950.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mike Jones | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KLAS | 30% | \$227,000.00 |
| Market | 100% | \$756,666.67 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KTNV | 25% | \$189,166.67 |
| KTUD | 0% | \$0.00 |
| KVBC | 0% | \$0.00 |
| KVVU | 5% | \$37,833.33 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|----|-------------------|-----------------|---|-------------------|-------------------------------|---------------|-----|-------|----------|-----|------|------|-------|----------|
| E 1 | 8 | 10/31/12 | 10/31/12 | 137-237a M-F Elec Plyg@M Electric Playground | | 137-207a (1:37 XM-2:37 XM) | --W---- | :30 | 1 | \$250.00 | LV1 | 0.00 | NM | 1 | \$250.00 |
| NATE BERKUS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | 1 | \$250.00 | 0.00 | | | | | | | | |
| E 2 | 8 | 11/01/12 | 11/01/12 | 137-237a M-F Elec Plyg@M Electric Playground | | 137-207a (1:37 XM-2:37 XM) | ---T--- | :30 | 1 | \$250.00 | LV1 | 0.00 | NM | 1 | \$250.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------|----|-------------------|-----------------|---|-------|---------------------------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| NATE BERKUS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | 1 | | | \$250.00 | | 0.00 | | | |
| E 3 | 8 | 11/02/12 | 11/02/12 | 137-237a M-F Elec Plyg@M Electric Playground | CM | 137-207a (1:37 XM-2:37 XM) | ----F-- | :30 | 1 | \$250.00 | LV1 | 0.00 | NM | 1 | \$250.00 |
| NATE BERKUS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | | \$250.00 | | 0.00 | | | |
| E 4 | 8 | 11/05/12 | 11/05/12 | 137-237a M-F Elec Plyg@M Electric Playground | CM | 137-207a (1:37 XM-2:37 XM) | M----- | :30 | 1 | \$250.00 | LV1 | 0.00 | NM | 1 | \$250.00 |
| NATE BERKUS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | 1 | | | \$250.00 | | 0.00 | | | |
| E 5 | 8 | 11/04/12 | 11/04/12 | Game Time/UNLV Game Time/UNLV | CM | 1135p-1205a | -----S | :30 | 1 | \$500.00 | LV1 | 0.00 | NM | 1 | \$500.00 |
| TIM MCCARVER SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | 1 | | | \$500.00 | | 0.00 | | | |
| E 6 | 8 | 11/03/12 | 11/03/12 | Sat 1135p-1235a Priv Pr@M Private Practice | CM | 1135p-1235a | -----S- | :30 | 1 | \$500.00 | LV1 | 0.00 | NM | 1 | \$500.00 |
| THE UNIT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | 1 | | | \$500.00 | | 0.00 | | | |
| E 7 | 8 | 11/04/12 | 11/04/12 | Su 1205-105a House Cold Squad | CM | 1205-105a (12:05 XM-1:05 XM) | -----S | :30 | 1 | \$500.00 | LV1 | 0.00 | NM | 1 | \$500.00 |
| HOUSE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | 1 | | | \$500.00 | | 0.00 | | | |
| E 8 | 8 | 11/03/12 | 11/03/12 | Sat 7-8p - ET Wknd Ent Tonight Weekend | CM | 7-8p | -----S- | :30 | 1 | \$1,000.00 | LV1 | 0.00 | NM | 1 | \$1,000.00 |
| ET WEEKEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | 1 | | | \$1,000.00 | | 0.00 | | | |
| E 9 | 8 | 10/31/12 | 10/31/12 | 8 News Now 5a M-F 8 News Now 5a M-F | CM | 5-6a | --W---- | :30 | 1 | \$1,000.00 | LV1 | 0.00 | NM | 1 | \$1,000.00 |
| 8 NEWS AT 5A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | 1 | | | \$1,000.00 | | 0.00 | | | |
| E 10 | 8 | 11/01/12 | 11/01/12 | 8 News Now 5a M-F 8 News Now 5a M-F | CM | 5-6a | ---T--- | :30 | 1 | \$1,000.00 | LV1 | 0.00 | NM | 1 | \$1,000.00 |
| 8 NEWS AT 5A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | 1 | | | \$1,000.00 | | 0.00 | | | |
| E 11 | 8 | 11/02/12 | 11/02/12 | 8 News Now 5a M-F 8 News Now 5a M-F | CM | 5-6a | ----F-- | :30 | 1 | \$1,000.00 | LV1 | 0.00 | NM | 1 | \$1,000.00 |
| 8 NEWS AT 5A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | 1 | | | \$1,000.00 | | 0.00 | | | |
| E 12 | 8 | 11/05/12 | 11/05/12 | 8 News Now 5a M-F 8 News Now 5a M-F | CM | 5-6a | M----- | :30 | 1 | \$1,000.00 | LV1 | 0.00 | NM | 1 | \$1,000.00 |
| 8 NEWS AT 5A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | 1 | | | \$1,000.00 | | 0.00 | | | |

Order / Rev: 37762
Alt Order #: 08889360
Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads
Product Desc: ISSUE
Estimate: 1300
KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------------|----|-------------------|-----------------|--|-------|----------------------------------|---------|-------------------|-------------|------------|---------------|---------|-------|------------|
| E 14 | 8 | 10/31/12 | 10/31/12 | Craig Ferguson Craig Ferguson | CM | 1237a-137a (12:37 XM-1:37 XM) | --W---- | :30 | 1 | \$1,200.00 | LV1 | 0.00 NM | 1 | \$1,200.00 |
| LATE LATE SHOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 15 | 8 | 11/01/12 | 11/01/12 | Craig Ferguson Craig Ferguson | CM | 1237a-137a (12:37 XM-1:37 XM) | ---T--- | :30 | 1 | \$1,200.00 | LV1 | 0.00 NM | 1 | \$1,200.00 |
| LATE LATE SHOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 16 | 8 | 11/02/12 | 11/02/12 | Craig Ferguson Craig Ferguson | CM | 1237a-137a (12:37 XM-1:37 XM) | ----F-- | :30 | 1 | \$1,200.00 | LV1 | 0.00 NM | 1 | \$1,200.00 |
| LATE LATE SHOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 17 | 8 | 11/05/12 | 11/05/12 | Craig Ferguson Craig Ferguson | CM | 1237a-137a (12:37 XM-1:37 XM) | M----- | :30 | 1 | \$1,200.00 | LV1 | 0.00 NM | 1 | \$1,200.00 |
| LATE LATE SHOW | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 18 | 8 | 10/31/12 | 10/31/12 | Letterman Letterman | CM | 1135p-1237a | --W---- | :30 | 1 | \$2,000.00 | LV1 | 0.00 NM | 1 | \$2,000.00 |
| LATE SHOW W/LETTERMAN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$2,000.00 | | 0.00 | | | |
| E 19 | 8 | 11/01/12 | 11/01/12 | Letterman Letterman | CM | 1135p-1237a | ---T--- | :30 | 1 | \$2,000.00 | LV1 | 0.00 NM | 1 | \$2,000.00 |
| LATE SHOW W/LETTERMAN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$2,000.00 | | 0.00 | | | |
| E 20 | 8 | 11/02/12 | 11/02/12 | Letterman Letterman | CM | 1135p-1237a | ----F-- | :30 | 1 | \$2,000.00 | LV1 | 0.00 NM | 1 | \$2,000.00 |
| LATE SHOW W/LETTERMAN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$2,000.00 | | 0.00 | | | |
| E 21 | 8 | 11/05/12 | 11/05/12 | Letterman Letterman | CM | 1135p-1237a | M----- | :30 | 1 | \$2,000.00 | LV1 | 0.00 NM | 1 | \$2,000.00 |
| LATE SHOW W/LETTERMAN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$2,000.00 | | 0.00 | | | |
| E 22 | 8 | 10/31/12 | 10/31/12 | Ellen Ellen | CM | 3-4p | --W---- | :30 | 1 | \$2,500.00 | LV1 | 0.00 NM | 1 | \$2,500.00 |
| ELLEN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 23 | 8 | 11/01/12 | 11/01/12 | Ellen Ellen | CM | 3-4p | ---T--- | :30 | 1 | \$2,500.00 | LV1 | 0.00 NM | 1 | \$2,500.00 |
| ELLEN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 24 | 8 | 11/05/12 | 11/05/12 | Ellen Ellen | CM | 3-4p | M----- | :30 | 1 | \$2,500.00 | LV1 | 0.00 NM | 1 | \$2,500.00 |
| ELLEN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 25 | 8 | 11/04/12 | 11/04/12 | 8 News Now Sun AM #2 8 News Now Sun AM #2 | CM | 8 News Now Sun A-----S | | :30 | 1 | \$2,500.00 | LV1 | 0.00 NM | 1 | \$2,500.00 |
| 8 NEWS NOW SUNDAY MORNING- #2 | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 26 | 8 | 10/31/12 | 10/31/12 | | CM | 4-5p | --W---- | :30 | 1 | \$2,500.00 | LV1 | 0.00 NM | 1 | \$2,500.00 |

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 Alt Order #: 08889360
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: ISSUE
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 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|----|-------------------|-----------------|---------------------------|-------|-------------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| | | | | 8 News Now 4p M-F | | | | | | | | | | |
| | | | | 8 News Now 4p M-F | | | | | | | | | | |
| | | | | 8 NEWS NOW AT 4PM & 430PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 27 | 8 | 11/01/12 | 11/01/12 | 8 News Now 4p M-F | CM | 4-5p ---T--- | :30 | 1 | \$2,500.00 | LV1 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | 8 News Now 4p M-F | | | | | | | | | | |
| | | | | 8 NEWS NOW AT 4PM & 430PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 28 | 8 | 11/02/12 | 11/02/12 | 8 News Now 4p M-F | CM | 4-5p ----F-- | :30 | 1 | \$2,500.00 | LV1 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | 8 News Now 4p M-F | | | | | | | | | | |
| | | | | 8 NEWS NOW AT 4PM & 430PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 29 | 8 | 11/05/12 | 11/05/12 | 8 News Now 4p M-F | CM | 4-5p M----- | :30 | 1 | \$2,500.00 | LV1 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | 8 News Now 4p M-F | | | | | | | | | | |
| | | | | 8 NEWS NOW AT 4PM & 430PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M----- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 30 | 8 | 11/03/12 | 11/03/12 | 8 News Now Sat 11p | CM | 11-1135p -----S- | :30 | 1 | \$2,500.00 | LV1 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | 8 News Now Sat 11p | | | | | | | | | | |
| | | | | 8 NEWS NOW AT 11PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 31 | 8 | 11/04/12 | 11/04/12 | 8 News Now Sun 11p | CM | 11-1135P -----S | :30 | 1 | \$2,500.00 | LV1 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | 8 News Now Sun 11p | | | | | | | | | | |
| | | | | 8 NEWS NOW AT 11PM | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 32 | 8 | 11/03/12 | 11/03/12 | 8 News Now Sat 5-7p | CM | 430-5p -----S- | :30 | 1 | \$2,500.00 | LV1 | 0.00 | NM | 1 | \$2,500.00 |
| | | | | 8 News Now Sat | | (5:00 PM-5:30 PM) | | | | | | | | |
| | | | | 8 NEWS NOW AT 5PM-SAT | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$2,500.00 | | 0.00 | | | |
| E 33 | 8 | 11/04/12 | 11/04/12 | 8 News Now Sun 5-7p | CM | 430-530p, 630-7p -----S | :30 | 1 | \$3,000.00 | LV1 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | 8 News Now Sun | | (5:00 PM-5:30 PM) | | | | | | | | |
| | | | | 8 NEWS NOW AT 5PM-SUN | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 34 | 8 | 11/04/12 | 11/04/12 | 8 News Now Sun 5-7p | CM | 430-530p, 630-7p -----S | :30 | 1 | \$3,000.00 | LV1 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | 8 News Now Sun | | (6:30 PM-7:00 PM) | | | | | | | | |
| | | | | 8 NEWS NOW AT 630PM-SUN | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 35 | 8 | 11/03/12 | 11/03/12 | Politics Now S Sebelius | CM | Various -----S- | :30 | 1 | \$3,000.00 | LV1 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | Politics Now S Sebelius | | (5:30 PM-6:00 PM) | | | | | | | | |
| | | | | THE INSIDER WEEKEND | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 36 | 8 | 10/31/12 | 10/31/12 | 8 News Now 5-630p M-F | CM | 5-630p --W---- | :30 | 1 | \$3,000.00 | LV1 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | 8 News Now 5-630p M-F | | | | | | | | | | |
| | | | | 8 NEWS NOW ROTATION | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 37 | 8 | 11/01/12 | 11/01/12 | 8 News Now 5-630p M-F | CM | 5-630p ---T--- | :30 | 1 | \$3,000.00 | LV1 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | 8 News Now 5-630p M-F | | | | | | | | | | |
| | | | | 8 NEWS NOW ROTATION | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 38 | 8 | 11/02/12 | 11/02/12 | | CM | 5-630p ----F-- | :30 | 1 | \$3,000.00 | LV1 | 0.00 | NM | 1 | \$3,000.00 |

Order / Rev: 37762
 Alt Order #: 08889360
 Flight Dates: 10/31/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: ISSUE
 Estimate: 1300
 KLAS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|----|-------------------|-----------------|-------------------------|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| 8 News Now 5-630p M-F | | | | | | | | | | | | | | |
| 8 News Now 5-630p M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW ROTATION | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 39 | 8 | 11/05/12 | 11/05/12 | 8 News Now 5-630p M-FCM | | 5-630p M----- | :30 | 1 | \$3,000.00 | LV1 | 0.00 | NM | 1 | \$3,000.00 |
| 8 News Now 5-630p M-F | | | | | | | | | | | | | | |
| 8 NEWS NOW ROTATION | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 40 | 8 | 10/31/12 | 10/31/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p --W---- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| Soaps / Let's Make A Deal | | | | | | | | | | | | | | |
| THE BOLD AND THE BEAUTIFUL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 41 | 8 | 11/01/12 | 11/01/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p ---T--- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| Soaps / Let's Make A Deal | | | | | | | | | | | | | | |
| THE BOLD AND THE BEAUTIFUL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 42 | 8 | 11/02/12 | 11/02/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p ----F-- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| Soaps / Let's Make A Deal | | | | | | | | | | | | | | |
| THE BOLD AND THE BEAUTIFUL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 43 | 8 | 11/05/12 | 11/05/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p M----- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| Soaps / Let's Make A Deal (12:30 PM-1:00 PM) | | | | | | | | | | | | | | |
| THE BOLD AND THE BEAUTIFUL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 44 | 8 | 11/01/12 | 11/01/12 | The Talk 2-3P | CM | 2-3p ---T--- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| The Talk | | | | | | | | | | | | | | |
| THE TALK | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 45 | 8 | 11/02/12 | 11/02/12 | The Talk 2-3P | CM | 2-3p ----F-- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| The Talk | | | | | | | | | | | | | | |
| THE TALK | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 46 | 8 | 11/05/12 | 11/05/12 | The Talk 2-3P | CM | 2-3p M----- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| The Talk | | | | | | | | | | | | | | |
| THE TALK | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | M----- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 47 | 8 | 10/31/12 | 10/31/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p --W---- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| Soaps / Let's Make A Deal | | | | | | | | | | | | | | |
| LET'S MAKE A DEAL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --W---- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 48 | 8 | 11/01/12 | 11/01/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p ---T--- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| Soaps / Let's Make A Deal | | | | | | | | | | | | | | |
| LET'S MAKE A DEAL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 49 | 8 | 11/02/12 | 11/02/12 | 1230-2p Soaps/ LMAD CM | | 1230-2p ----F-- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |
| Soaps / Let's Make A Deal | | | | | | | | | | | | | | |
| LET'S MAKE A DEAL | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----F-- | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 50 | 8 | 11/05/12 | 11/05/12 | | CM | 1230-2p M----- | :30 | 1 | \$5,000.00 | LV1 | 0.00 | NM | 1 | \$5,000.00 |

